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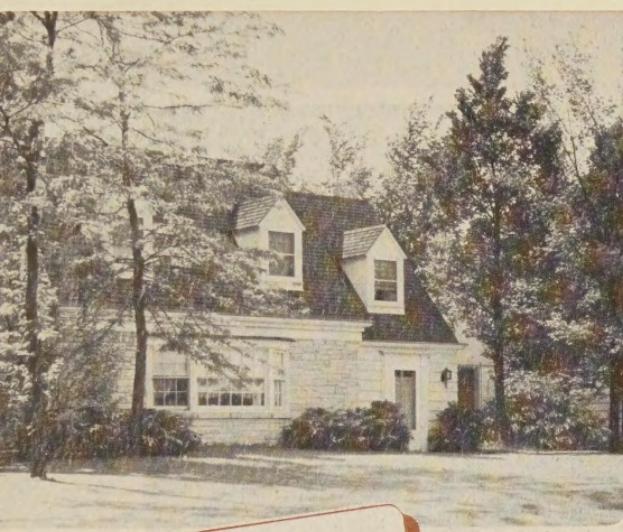
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62a P.B.



Refreshing

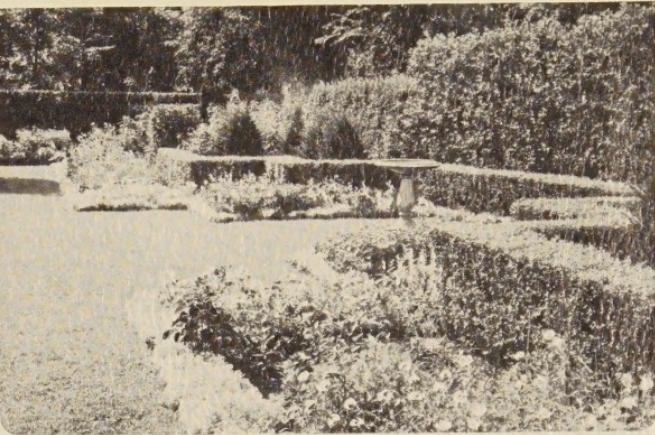




YOUR LANDSCAPE AND
GARDEN, IF WELL DESIGNED,
WILL BE SIMPLE TO MAINTAIN
AND WILL GIVE YOU:

- Beauty and Satisfaction
 - Atmosphere for Entertaining
 - Exercise and a Hobby
 - A Sound Investment
 - And Everlasting Pride as a Hospitalable Setting, in Perfect Taste, for Your Home.
- ACT NOW! TAKE ADVANTAGE OF THIS FALL'S PLANTING SEASON

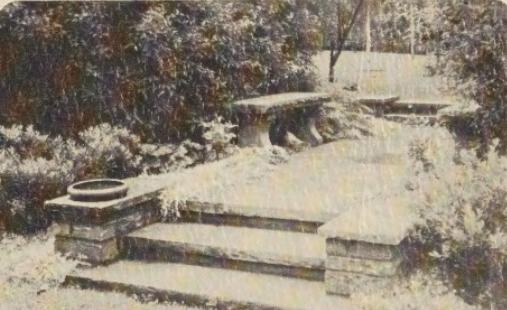
Modern Simplicity
and
Nature's Informality
combine to produce



REFRESHING, NEW LANDSCAPES!

Landscape design enters a new stage of its development. It's been thru many stages — the naturalistic, the very formal, modern, colonial, and many others. Swain Nelson designers pride themselves for having been among the leaders in their profession and for presenting their clients with the latest in landscape trends. Now, again they are first to offer you a distinctly new design note — the best of the simple

modern coupled with the charming informality of naturalistic planting. The result is refreshing. It adds refinement and freshness to old grounds. It makes new landscapes outstanding. Keeping pace with design, Swain Nelson & Sons Co. also offer you the latest and most efficient developments in planting and nursery methods, to insure the success of your landscape.



YOU CAN STILL
PLANT THIS FALL

Mail this card NOW!

SWAIN NELSON & SONS CO.

LANDSCAPE ARCHITECTS • NURSERYMEN • TREE EXPERTS

GLENVIEW ILLINOIS Glenview 87

Rogers Park 1964

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LANDSCAPE ARCHITECTS • NURSERYMEN • TREE EXPERTS

GLENVIEW ILLINOIS

Rogers Park 1964 Glenview 87

YOUR TREES NEED HELP

Changed conditions of drainage, air, grades, and construction force unnatural environment upon your trees. To offset these conditions, we have a large crew of highly trained men in our Tree Expert Department who can aid your trees by:

- **FEEDING** to promote heavier growth and supplant deficient natural food.
- **TRIMMING** to prevent decay starting from dead twigs and branches.
- **CAVITY FILLING** to stop and heal cases of advanced decay.
- **SPRAYING** to stop or prevent injury from insects.



THESE BEAUTIFUL TREES ON THE HOME GROUNDS OF

Mr. and Mrs. E. S. Beck, "The Grove," Glenview

are intrusted to the care of Swain Nelson Tree Expert Department. The annual inspection and work that these men do, guard the trees against untimely loss or serious impairment to their beauty.

A free inspection and report by these men on the condition of your trees will very likely result in preserving or improving their beauty.

SWAIN NIELSON & SONS CO.

GLENVIEW, ILLINOIS

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